

# **CAROLYN CRAWFORD**

## **Senior Strategic Media Advisor**

Versatile, financially-astute Senior Executive with 20+ years of experience across multiple industries including media, technology, telecommunications, consulting services and banking in mid-sized to Fortune 100 companies. Innovative, critical thinker with proven success driving long-term growth through pioneering product/programming development initiatives, content acquisition, and strategic partnerships. Passionate leader skilled at building, motivating, and facilitating talented, cross-functional teams and developing effective leaders. Known as a persuasive communicator, an accomplished negotiator and collaborative business partner. Expertise encompasses start-ups, turnarounds, restructurings and high-growth settings. First direct-broadcast satellite company executive to earn CABLEFAX Magazine's Most Powerful Women in Cable (2013).

## **Core Strengths**

Strategic Partnerships

Mergers & Acquisitions

Product Offering Innovation

Business Development

Contract Negotiations

Financial Planning & Analysis

Public & Private Financing

## **Experience**

Media Strategic Consultant @ Crawford Media LLC

Vice President, Programming

@ Dish Network

Dates Employed 2006 – 2014

Employment Duration 8 yrs / Location Englewood Colorado

## **Education**

Brown University

Degree Name Bachelor's Degree

Field Of Study Business Economics

Dates attended or expected graduation 1984 – 1989